



Contact

Phone

803.312.4458

Email

Dramaticdesign@cstylezu.com

Website

<http://www.cstylezu.com/>

Education

NORTHWEST COLLEGE SCHOOL OF BEAUTY LICENSED COSMETOLOGIST

Hair Scholars, Camille Friend

Scholars I: The Blueprint for Beginners
How to Transition from Salon to a Career in the Film and TV Industry

WEBSTER UNIVERSITY, MBA

UNIVERSITY OF SOUTH CAROLINA
MFA CERTIFICATION
Period Styles for Wig and Hair Design

MIDLANDS TECHNICAL COLLEGE KAUFFMAN
FOUNDATION
FastracEntrepreneurial Program

UNIVERSITY OF SOUTH CAROLINA, BA
Theatre; Costumes, Wig Construction, Styling
Ventilating, SpecialEffects Makeup

Expertise

Specializes in designing custom and authentic hair, wigs and makeup for diverse hair/ skin types and textures across all genres of theatre

Achievements

- First Hair/Wig Designer of 86-year-old Oregon Shakespeare Festival, *Romeo and Juliet* (2018).
- Designed and directed the construction of the OSF Hair Salon (2018); Nation's first and only theatre owned salon space, dedicated to the inclusion of BIPOC people
- Jaen, Rafeal. Poe Durbin, Holly, Essin, Christin. (2019) *Majestic and Dual Brained*, Theatre Artisans and Their Craft. Routledge
- Jacobson, Rebecca. (2019, October). At the Oregon Shakespeare Festival Wigs are Serious Business.
- Design Annual, 2019. Portland Monthly

Cherelle D. Guyton, MBA

Hair/Wig & Makeup Designer | Consultant | Educator | Artist

Dynamic, synergistic, self-motivated business professional with a diverse range of career experience and accomplishments. Leadership by example; dedicated to augmenting organizational success by optimizing internal and external resources and inspiring personal accountability, while cultivating an atmosphere of mutual respect and collaboration. Accustomed and responsive to inclusive, culturally diverse environments guided by a global mindset. Pledged to providing courteous, customized service. Passionate commitment to personal and professional excellence

Experience

2016 - Present

Regional Theatre

WIG/ HAIR & MAKEUP DESIGNER | WIGMASTER

Lydia and the Troll, (Seattle Repertory Theatre); *Sweeney Todd: The Demon Barber of Fleet Street*, *Beauty and the Beast* (The 5th Avenue Theatre); *Party People*, (Actors Theatre of Louisville); *King Lear*, *Marcus Gardley Adaptation* (Cal Shakes) *Mamma Mia* (Village Theatre); *Gem of the Ocean* (TheatreWorks); *Mother Road*, *Alice in Wonderland*, *How to Catch Creation*, *Romeo and Juliet* (Oregon Shakespeare Festival); *Citrus* (Northern Stage, 2020); *In the Heights*, *Penny Candy* (Dallas Theatre Center); *School Girls*; or *The African Mean Girls Play* (Kansas City Repertory); *A Wonder in My Soul* (Baltimore Center Stage); *Twelfth Night* (Shakespeare in Detroit). Wig Master: *Midsummer Nights Dream* (2020), *Copper Children* (2020), *Destiny of Desire*, *Disney's Beauty and the Beast*, *UniSon* (Oregon Shakespeare Festival). University: Wig/Hair Designer: *Beauty and the Beast* (Ohio Northern University)

2014 - Present

MASTER CLASSES | CONSULTANT

ED&I Hair Master Class: Hair/Wig and Makeup Inclusive Design Training (Carnegie Mellon University). ED&I Consultant: *Lion King*, *Aladdin*, *Frozen* (Disney Theatrical Group). ED&I Texture Consultant: *The Wiz*, *Head Over Heels*, *Into the Woods* (Oregon Shakespeare Festival).

2015 - 2017

PANELIST | SYMPOSIUM | GUEST LECTURER

Guest Lecturer, University of Washington and Illinois Wesleyan University, Entrepreneurship (Midlands Technical College); Theatre, Inclusive Design and Business (University of South Carolina). Panelist: Design Meeting, Design in a time of reckoning (HowelRound Theatre Commons); Guest Speaker, Fashioning the Stage at OSF (Oregon Shakespeare Festival);

2016 - 2021

HAIR/WIG MANAGEMENT | SALON DIRECTOR | DESIGNER

Pioneered Equitable and Inclusive Hair/Wig and Makeup design standards. Served as the methodologies' resource for the Hair/Wig Department. Managed Hair/Wig staff and the resident off site multi-ethnic stylist. Oversaw, collaborated and coordinated with the Artistic Department, Costume Designers, and Wig Masters to meet the creative needs of an internationally renowned and culturally diverse acting company. Upheld artistic design integrity by personally supervising all wig, hairstyle/hair services and specialty makeup for all OSF productions, ensuring all work is performed in a culturally sensitive manner.

Hired, oriented and trained departmental staff. Instructed staff members on departmental policies, as well as maintenance and show support procedures.

Supervised Hair/Wig staff from building stage through technicalrehearsals; assessed and delegated show tracks and building projects; assigned work stations to Wig Masters and Wig Run Crew in three theatres and an off-campus salon station.

Monitored the quality of the department's work, adjusted workloads and assignments, as needed, and approved overtime. Conducted departmental meetings on a monthly basis. Assisted in resolution of scheduling conflicts with stage management and/or costume staff. Conducted annual performance reviews. Created and managed departmental budget, expense reports, payroll logs and inventory maintenance.

Skills

Analyzing | Problem-Solving | Global Hair Design Creation | Interdependence | Leadership | Integrity | Assurance | Microsoft Office Suite | Proactivity | Adaptability | Project Management Systems | Strong Communication | Teambuilding | Teamwork